



Microencapsulation with Swiss Precision

Microcaps is an ETH Zurich spin-off founded in March 2019. Our unique technology allows us to produce highly precise and innovative microcapsules that empower materials to unlock new capabilities, all tailored to various markets from cosmetics to nutraceutical and pharma.

We are a young and highly dynamic team, striving to establish our technology within a widespread market. A first product based on Microcaps' technology will be launched this summer - transforming us from a visionary idea to a functioning business. Join us on our journey to bring Swiss precision to the world of microencapsulation.

To strengthen our team in Zürich-Schlieren we are recruiting a:

Business and Product Developer (m/w), 80-100%

Our microencapsulation technology platform opens doors to a wide range of applications and solutions across our core markets cosmetics, nutraceuticals and pharma. After successfully launching first products in cosmetics, Microcaps is striving to build a strong product roadmap that is aligned with our customer needs. As Business and Product Developer, you will be a core part of our commercial team, defining what our next products and applications should be and how to successfully bring them to the market.

Your mission:

- Lead our market analysis activities - stay up to date with trends and needs based on market research but also through customer feedback collected by our Key Account Managers
- Define high-potential products - match high-potential products with our current (resp. future) technology capabilities to prioritize them
- Drive our product roadmap and go to market strategy for the cosmetics, nutraceutical, and pharmaceutical market over the next years
- Develop and lead our marketing activities in-line with the defined products and establish the Microcaps brand on the market.

What you bring:

- **Commercial expertise:** You have a commercial mindset and already collected 2+ years of working experience in the business development or consulting field. You hold an advanced degree in a business-related field, or a technical (scientific or engineering) combined with commercial work experience.

- **Technical affinity:** You are passionate about technical innovation and enjoy working on how to bring it successfully to the market - ideally you have some know-how already in one of Microcaps' core markets (cosmetics, nutraceuticals, pharmaceuticals)
- **Communication skills:** You enjoy preparing structured analyses and present them comprehensively to both commercial and technical team members. You communicate stakeholder-oriented and get key messages across.
- **A strong analytical mindset:** You are able to collect and analyze information and to formulate and solve problems in a structured way
- **A strong can-do attitude:** As we are a startup, your scope of action will be broad and can change. Hence, we expect that you are willing (and ideally enjoying) to tackle all potential challenges ahead
- **Be an open-minded team player:** We are a diverse team, and everyone plays an essential part at Microcaps. We enjoy supporting and challenging each other - so it's vital that you do too
- You possess a work permit in Switzerland, are fluent in English (compulsory) and German (preferred)

What Microcaps brings:

- A highly passionate, dynamic, and diverse team with an exciting and disruptive technology
- An ambitious environment with the expectation that each team member actively influences the future of Microcaps
- Attractive compensation with the possibility to participate in Microcaps' success
- Personal development within exciting and emerging application fields
- Flexible workspace: we want to help you to get you the best environment

Application: Please apply using the form on our Webpage's Career Site (www.microcaps.ch/career)